



Cordlife Celebrates Joy Of Giving Through Fundraising & Free Eyescreen™ Tests For Over 80 Children From Canossaville

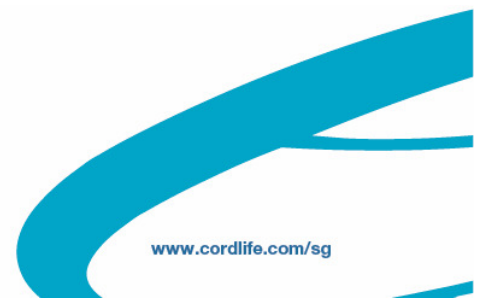
SINGAPORE, 19 November 2021 – In line with the week-long national movement SG Cares Giving Week in December, consumer healthcare company catering to families Cordlife Group Limited (“Cordlife” or the “Company” and together with its subsidiaries, the “Group”) will be partnering with Canossaville Children and Community Services (“Canossaville”), a social service agency in MacPherson. Cordlife will be raising funds through a donation drive to improve the lives of the children and families in Canossaville’s care, and providing free Eyescreen™ tests for up to 80 children from Canossaville Preschool.

“Building and nurturing close ties with the community has been of vital importance to Cordlife and we have been organising donation drives since 2015.” said **Ms Janice Ong, Chief Executive Officer at Cordlife**. “With Eyescreen™ - one of Cordlife's core services, we believe that the key to a better life is better sight and hope to bring good vision to all as a starting point. While celebrating Cordlife's 20th anniversary, it also brings us great joy and privilege to be a part of Canossaville’s 80th anniversary milestone, and a meaningful way to make positive change towards building a better, brighter future for the children.”

Building on the theme of Cordlife’s ‘*We are family*’ campaign this year, the initiative is aligned with their commitment to act as a responsible business to generate positive impacts on its communities. By offering complimentary Eyescreen™ tests for the children and an educational eye care webinar at Canossaville, Cordlife aims to provide support for parents to help identify and assess adverse eye health and its potential impact as early as possible to forge the path of mitigating those detriments responsibly. This is particularly crucial and relevant today when paediatric myopia is on the rise due to the induced longer screen usage during home-based online learning activities and stay-at-home strategies to overcome the COVID-19 endemic.

Taking place from 19 November to 13 December this year, Cordlife will be raising funds through a donation drive, with all proceeds going to Canossaville. “The funds raised will go a long way in supporting neurotypical children and those with hearing loss and multiple disabilities by providing them an inclusive environment for learning and play,” said **Sr Theresa Seow, Executive Director of Canossaville**. “We are ever grateful to our supporters such as Cordlife who believe in our mission and enable us to keep our doors open for those who need our help.”

As a global company with a strong belief of giving back to the community, Cordlife has also been aware of their social responsibility to the healthcare sector and have often attempted to inculcate a





vivid sense of community amongst its clients and staff whilst celebrating the spirit of familial ties over the last two decades.

To support Canossaville Children and Community Services, Cordlife Group appeals to the public to join in this cause. For more information, visit: <https://www.cordlife.com/sg/donationdrive2021/>.

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ABOUT CORDLIFE GROUP LIMITED

Established in May 2001, Cordlife Group Limited (“Cordlife”, together with its subsidiaries, the “Group”) is a leading company dedicated to safeguarding the well-being of mother and child. The Group is listed on the Mainboard of the Singapore Exchange in 2012 and is a pioneer in private cord blood banking in Asia. Cordlife owns the largest network of cord blood banks in Asia with full stem cell banking facilities in six key markets namely Singapore, Hong Kong, Indonesia, India, Malaysia and the Philippines. In Singapore, Hong Kong, the Philippines and Indonesia, Cordlife operates the largest private cord blood banks and it is amongst the top three market leaders in India and Malaysia. In January 2018, Cordlife became the market leader in Hong Kong with the acquisition of the largest private cord blood bank in the country, Healthbaby Biotech (Hong Kong) Co., Limited. Through its majority-owned subsidiary in Malaysia, Stemlife Berhad, Cordlife holds an indirect stake in Thailand’s largest private cord blood bank, Thai Stemlife. Cordlife has also established its presence in Myanmar, Vietnam, Macau, Brunei and Bangladesh.

Beyond cord blood, cord lining and cord tissue banking, Cordlife offers a comprehensive suite of diagnostics services for the family including urine-based newborn metabolic screening, non-invasive prenatal testing, paediatric vision screening and family genetic screening services. Quality and customer focus are amongst some of the cornerstones of Cordlife. For more information, visit <http://cordlife.listedcompany.com>.

ABOUT CANOSSAVILLE CHILDREN AND COMMUNITY SERVICES

Canossaville is a Catholic social service agency established in 1941 that serves and impacts the lives of children and their families across their preschool and primary years, regardless of race, language, or religion. Canossaville celebrated their 80th anniversary in August 2021, and seeks to continue serving the community for many years to come.

Canossaville Preschool, housed within Canossaville Children and Community Services, is a mainstream preschool specialising in supporting children with hearing loss. Through their inclusive approach, children develop empathy and respect for other people, nature, and the environment. Staffed with a multidisciplinary team of professionals working together, Canossaville hopes to support the children across the areas of learning, behavioural, and psychological needs to help them succeed in life.

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